

Introduction

This document is designed to:

- Help organisations understand the changes to the Financial Times and copyright licensing
- Explain how the Precise service will be affected if an FT Corporate Licence is obtained or not
- Outline the basis of the FT Corporate Licence

Contacts

Please use this information as a guide only – for information about FT licences and current tariffs, please visit www.ft.com/corporate/NLA or contact the FT directly on 020 7873 4001. For details of the FT copyright policy, please visit www.ft.com/servicetools/help/copyright.

If you have any further copyright queries, please contact our head of Client Consultancy, Emma Barker, on 020 7264 4734 or email emma.barker@precise.co.uk.

The information provided in this document is in line with the FT's current guidelines and may be subject to change.

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Background

From 1st July 2010, the Financial Times (FT) began to permission all digital access to FT and FT.com content directly, which had previously been licensed by the Newspaper Licensing Agency (NLA).

An FT Corporate Licence enables licensees to have electronic access, for a specified number of users, to both PDFs of FT newspaper articles and FT.com content via a third party such as Precise.

The mandate for photocopying FT content remains with the NLA.

The FT Corporate Licence

With an FT Corporate Licence:

- The Precise service will not change
- The allocated users within your organisation will continue to be alerted to FT mentions and will be provided with a Precise link to the PDF of the article
- An organisation will be permitted to receive alerts and links to FT.com content via the Precise service

Without an FT Corporate Licence:

- The allocated users within your organisation will still be alerted to FT (and FT.com) mentions and a Precise link will be provided
- When a user clicks on the Precise link, they will be directed to the FT.com website
- Permission to view the article will then depend on whether the user has registered or subscribed to the FT.com website
- Please note, the first 8 items per month are free (subject to change by the FT. User must register on FT.com to be entitled)

The Licence itself is based on the number of users within an organisation with access to FT content, via multiple channels, and is available for a minimum of 10 seats.

Different licence options and rates are available - please contact the FT directly to discuss:

Tel: 020 7873 4001 or +1 877 843 3399 (US toll free)

Email: ftsales.support@ft.com