

Introduction

This document is designed to:

- Help organisations understand the changes to the Financial Times and copyright licensing
- Provide information for existing NLA licensees about when and how the Licence will take effect
- Explain how the Precise service will be affected if an FT Corporate Licence is obtained or not
- Outline the basis of the FT Corporate Licence

Contacts

Please use this information as a guide only – for information about FT licences and current tariffs, please visit www.ft.com/corporate/NLA or contact the FT directly on 020 7873 4001. For details of the FT copyright policy, please visit www.ft.com/servicetools/help/copyright.

If you have any further copyright queries, please contact our Copyright & Licensing Manager, Emma Barker, on 020 7264 4734 or email emma.barker@precise.co.uk.

The information provided in this document is in line with the FT's current guidelines and may be subject to change.

Updated: 14/06/2010

Background

The Financial Times (FT) is extending its current Corporate Licence to include digital images of FT newspaper articles, which had previously been licensed by the Newspaper Licensing Agency (NLA). The new licences will take effect from 1 July 2010.

An FT Corporate Licence, with a minimum of 10 seats, will enable licensees to have electronic access, for a specified number of users, to both PDFs of FT newspaper articles and FT.com content via a third party such as Precise.

The mandate for photocopying FT content remains with the NLA.

NLA Licensees

After 1 July, NLA licensees will still be able to access digital PDF images of FT newspaper articles, via the Precise service, without an FT Corporate Licence until the end of their current NLA licence or 30 June 2011 – whichever takes place first.

When an organisation's NLA licence is due for renewal, it will have the option of purchasing a licence directly from the FT.

The FT Corporate Licence

With an FT Corporate Licence:

- The Precise service will not change
- The allocated users within your organisation will continue to be alerted to FT mentions and will be provided with a Precise link to the PDF of the article
- An organisation will be permitted to receive alerts and links to FT.com content via the Precise service

Without an FT Corporate Licence:

- The allocated users within your organisation will still be alerted to FT (and FT.com) mentions and a Precise link will be provided
- When a user clicks on the Precise link, they will be directed to the FT.com website
- Permission to view the article will then depend on whether the user has registered or subscribed to the FT.com website
- Please note, the first 10 items per month are free (user must register on FT.com to be entitled)

The Licence itself is based on the number of users within an organisation with access to FT content, via multiple channels, and is available for a minimum of 10 seats.

It is possible that, where an organisation already has a licence to receive FT.com coverage, this may already cover, or be extended to cover, receipt of all FT coverage.

Different licence options and rates are available - please contact the FT directly to discuss:

Tel: 020 7873 4001 or +1 877 843 3399 (US toll free)

Email: ftsales.support@ft.com