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## Introduction

The information contained within this document is intended to act as a guide to help the understanding of the NLA Web Licensing scheme. Also included are pricing structures to help organisations calculate potential costs.

## Contacts

For any further information or if you would like to receive a quote, please visit [www.nla-web.co.uk](http://www.nla-web.co.uk) or contact the NLA directly on 01892 525 273.

If you have any general copyright queries, please contact our Copyright & Licensing Manager, Emma Barker, on 020 7264 4734 or email [emma.barker@precise.co.uk](mailto:emma.barker@precise.co.uk).

The rates included in this guide are in line with the NLA's current fees and may be subject to change.

**Updated: 17/11/2009**

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## Overview

The NLA is introducing a new licence for businesses who receive newspaper website content (including links to newspaper websites) via their paid for media monitoring service.

End user organisations will need to be licensed by January 2010, including those who forward and/or receive links from monitoring agencies systematically.

Existing NLA licensees will be able to extend their current licence to include web content at the time of their renewal.

For a list of all the newspaper websites involved in the scheme, please go to:

[http://www.nla-web.co.uk/media\\_monitoring\\_clients.aspx](http://www.nla-web.co.uk/media_monitoring_clients.aspx)

Please note News International titles and FT.com are not involved in this scheme.

## Rules for sending and receiving newspaper website links:

A web licence is not needed if your organisation:

- Makes personal links to website pages for reference
- Sends links for non-commercial purposes. Sending a link to a colleague / friend is usually fine, as is putting a link to an article on an intranet or website

A web licence is needed if your organisation:

- Regularly sends links as part of paid work – either to a client or internally
- Makes copies of newspaper website content (e.g. multiple prints, PDFs, etc)
- Makes copies of newspaper website content in the course of wider activity (for example building a commercial computer index), even if the content was not sent to a third party

## Licensing Options:

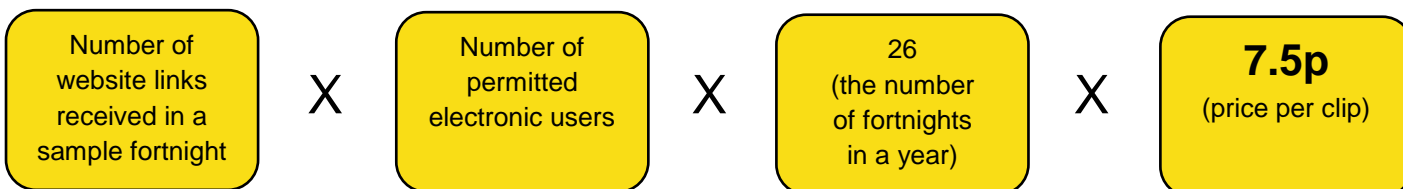
There are two licensing tariffs available for clients who receive content from newspaper websites via a media monitoring organisation:

**Variable Tariff:** This is based on the total volume of estimated links in a year.

**Fixed Tariff:** This is based on the number of permitted users of an electronic service and the organisation's headcount.

## Variable Tariff:

To estimate the volume of links supplied in a year the NLA uses the following formula:



## Fixed Tariff:

The fee for the Fixed Tariff is based on the number of recipients of an electronic service and the organisation's headcount, using the below table:

Headcount	1 user	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1000	1001-2500	2501-10,000
1-5	86	86	86										
6-25	86	102	164	230	321	435	549						
26-50	116	175	279	391	547	741	934	1,404					
51-100	157	236	377	528	740	1,001	1,262	1,896	2,383				
101-500	198	297	476	667	933	1,263	1,593	2,393	3,007	4,155	5,612		
501-1,000	239	359	574	804	1,125	1,523	1,921	2,886	3,626	5,011	6,767		
1,001-5,000	280	421	673	942	1,319	1,785	2,252	3,383	4,250	5,873	7,933	11,201	16,545
5,001-10,000	321	482	771	1,079	1,511	2,045	2,579	3,876	4,869	6,729	9,088	12,832	18,954
10,001-25,000	362	544	870	1,218	1,705	2,308	2,910	4,372	5,494	7,591	10,253	14,477	21,384
25,001-50,000	403	605	968	1,355	1,897	2,568	3,238	4,865	6,113	8,447	11,408	16,109	23,794
50,001-75,000	444	667	1,067	1,493	2,091	2,830	3,569	5,362	6,737	9,309	12,574	17,754	26,224
75,001-125,000	485	728	1,165	1,631	2,283	3,090	3,897	5,855	7,356	10,165	13,729	19,385	28,634
125,001-200,000	526	789	1,263	1,768	2,475	3,350	4,225	6,347	7,975	11,021	14,885	21,017	31,044
200,001+	567	851	1,362	1,906	2,669	3,612	4,556	6,844	8,600	11,883	16,050	22,662	33,474

All data from [www.nla-web.co.uk](http://www.nla-web.co.uk). Prices are applicable from Jan 2010.

Visit [http://www.nla-web.co.uk/fee\\_calculator.aspx](http://www.nla-web.co.uk/fee_calculator.aspx) to use the NLA 'Licence Fee Calculator'.

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