

## Introduction

The information contained within this document is intended to act as a guide to help the understanding of the NLA Web Licensing scheme. Also included are pricing structures to help organisations calculate potential costs.

## Contacts

For any further information or if you would like to receive a quote, please visit [www.nla-web.co.uk](http://www.nla-web.co.uk) or contact the NLA directly on 01892 525 273.

If you have any general copyright queries, please contact our Copyright & Licensing Manager, Emma Barker, on 020 7264 4734 or email [emma.barker@precise.co.uk](mailto:emma.barker@precise.co.uk).

The rates included in this guide are in line with the NLA's current fees and may be subject to change.

**Updated: 17/11/2009**

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## Overview

The NLA is introducing a new licence for businesses who receive newspaper website content (including links to newspaper websites) via their paid for media monitoring service.

End user organisations will need to be licensed by January 2010, including those who forward and/or receive links from monitoring agencies systematically.

Existing NLA licensees will be able to extend their current licence to include web content at the time of their renewal.

For a list of all the newspaper websites involved in the scheme, please go to:

[http://www.nla-web.co.uk/media\\_monitoring\\_clients.aspx](http://www.nla-web.co.uk/media_monitoring_clients.aspx)

Please note News International titles and FT.com are not involved in this scheme.

## Rules for sending and receiving newspaper website links:

A web licence is not needed if your organisation:

- Makes personal links to website pages for reference
- Sends links for non-commercial purposes. Sending a link to a colleague / friend is usually fine, as is putting a link to an article on an intranet or website

A web licence is needed if your organisation:

- Regularly sends links as part of paid work – either to a client or internally
- Makes copies of newspaper website content (e.g. multiple prints, PDFs, etc)
- Makes copies of newspaper website content in the course of wider activity (for example building a commercial computer index), even if the content is not sent to a third party

## Licensing Options:

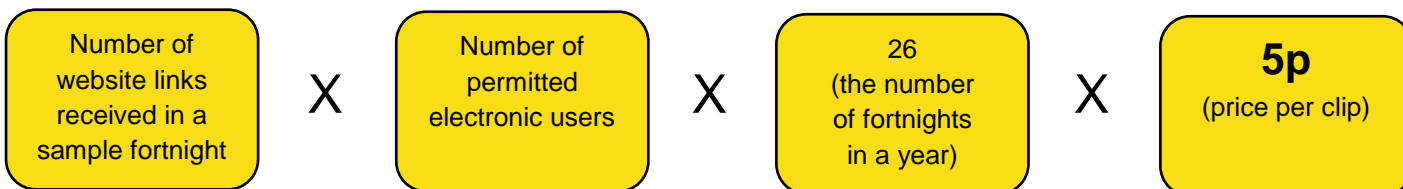
There are two licensing tariffs available for clients who receive content from newspaper websites via a media monitoring organisation:

**Variable Tariff:** This is based on the total volume of estimated links in a year.

**Fixed Tariff:** This is based on the number of permitted users of an electronic service and the organisation's headcount.

## Variable Tariff:

To estimate the volume of links supplied in a year the NLA uses the following formula:



## Fixed Tariff:

The fee for the Fixed Tariff is based on the number of recipients of an electronic service and the organisation's headcount, using the below table:

Headcount	1 user	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1000	1001-2500	2501-10,000
1-5	58	58	58										
6-25	58	68	109	153	214	290	366						
26-50	78	116	186	261	365	494	623	936					
51-100	105	157	252	352	493	667	842	1,264	1,589				
101-500	132	198	317	444	622	842	1,062	1,596	2,005	2,770	3,741		
501-1,000	159	239	383	536	750	1,016	1,281	1,924	2,417	3,340	4,512		
1,001-5,000	187	280	449	628	879	1,190	1,501	2,255	2,834	3,916	5,288	7,467	11,030
5,001-10,000	214	321	514	720	1,007	1,364	1,720	2,584	3,246	4,486	6,059	8,555	12,636
10,001-25,000	242	362	580	812	1,137	1,539	1,940	2,915	3,663	5,061	6,835	9,652	14,256
25,001-50,000	269	403	645	903	1,265	1,712	2,159	3,243	4,075	5,631	7,606	10,739	15,863
50,001-75,000	296	445	711	996	1,394	1,887	2,379	3,575	4,491	6,206	8,382	11,836	17,483
75,001-125,000	324	485	777	1,087	1,522	2,060	2,598	3,903	4,904	6,777	9,153	12,924	19,089
125,001-200,000	351	526	842	1,179	1,650	2,233	2,817	4,232	5,317	7,347	9,923	14,011	20,696
200,001+	378	567	908	1,271	1,779	2,408	3,037	4,563	5,733	7,922	10,700	15,108	22,316

All data from [www.nla-web.co.uk](http://www.nla-web.co.uk). Prices are applicable from Jan 2010.

Visit [http://www.nla-web.co.uk/fee\\_calculator.aspx](http://www.nla-web.co.uk/fee_calculator.aspx) to use the NLA 'Licence Fee Calculator'.

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